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| **Actor** | **Feature** |
| Master | Login |
|  | Create country |
|  | View list of countries |
|  | Modify details of each country |
|  | Delete country |
|  | Create Category (name of category) |
|  | View list of Categories |
|  | Modify name of category |
|  | Delete category |
|  | Create expo |
|  | View list of Expos |
|  | Modify details of expo |
|  | Create floors for each expo |
|  | Delete floor |
|  | Modify details of floor expo. |
|  | Delete Expo. |
|  | view list of stores |
|  | Edit some features of store |
|  | Delete store |
|  | Suspend/Activate of store profile |
|  | Send a message to store |
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| **Actor** | **Feature** |
| Merchant(store) | Registration |
|  | Loginwith(email and password) |
|  | Complete details of his profile   * Address * City * Email * About store * Social data * Contact data * Logo (size can’t be more than 2 mega) * Image cover for profile (size can’t be more than 2 mega) |
|  | Create new Galleries   * Name * Photo * Description |
|  | Edit details of galleries |
|  | Delete galleries |
|  | View list of galleries |
|  | Create item |
|  | Edit details of items   * Name * Photos (add or delete) * Price * Price before sale * Description * Badges (to set Item as Featured in market view) * Tags |
|  | remove items |
|  | View list of items |
| (on market) | View Notifications (For users comments and messages) |
|  | Reply to comments |
|  | View inbox |
|  | Reply to messages |

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| **Actor** | **Feature** |
| Guests: | Landed dynamically to main market of his country. |
|  | Switch between countries from countries list. |

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|  | View expos and stores with their items |
|  | Send message to site admin from contact us page |

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| logged user | Landed dynamically to main market of his country. | |
|  | Switch between countries from countries list. | |
|  | View expos and stores with their items | |
|  | Send message to site admin from contact us page | |
|  | Change his name and photo | |
|  | Add an item to his favorites list |
|  | View notifications of comments and messages |
|  | Search for stores, expos, products |
|  | View a store with its galleries |
|  | View related items (similar) |
|  | View item reviews/comments |
|  | Comment on an item |
|  | Add item to favorites list |
|  | Send message to seller |
|  | Share item on Facebook or twitter |
|  | View his inbox |
|  | Reply to messages |